# FALKIRK COUNCIL LIBRARIES STRATEGIC PLAN 2023-27

**Strategic Priorities** 

## Falkirk Council Libraries Strategic Plan 2023-27

#### **Appendix 1: Strategic Priorities**

#### **Strategic Priority 1. Empowered Citizens**

Core service					
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
1.1 Libraries are places for conversation and debate	Libraries promote their free and bookable community spaces.  Libraries provide venues for community information sessions.	Communities are empowered in decision making.	Number of sessions held in libraries. Community feedback.	Forward: Strategic Aim 1.3 Empowered Citizens  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Working in Partnership with Communities  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	Immediate
1.2 Libraries are hubs of community information	Libraries provide access to trusted, accurate information and signpost to appropriate agencies and partners	Active citizenship is encouraged  Communities are empowered to make informed decisions  Libraries are trusted local sources of information	Quarterly enquiry count – Chartered Institute for Public Finance and Accountancy	Forward: Strategic Aim 1.3 Empowered Citizens  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Working in Partnership with Communities  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	Immediate
Strategic Plan 2023-27: aim					
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale

1.3 Develop an Activities Programming Group with community members	Active consultation with communities with direct lived experience to shape planning.  Expanded programme of activities and events to incorporate community feedback.	Increased community participation in the democratic process.  Wider audience demographic More diverse programming.  Increased customer satisfaction.	Number of meetings  Minutes of meetings  Actions implemented	Forward: Strategic Aim 1.3 Empowered Citizens  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Working in Partnership with Communities	Short term: 2023-2024
1.4 Continue to -investigate opportunities for service colocation.	Increased single point service delivery. Improved customer service. Increased signposting opportunities. Reduced cost of travel/childcare. Reduced undesirable Council property assets. Reduced power, water, and cleaning costs.	Increased customer satisfaction.  Reduced barriers to service access.  Improved health and wellbeing outcomes.  Improved sustainability.	Number of services accessible from Libraries Income or efficiencies from co-location. Customer feedback.	Forward: Strategic Aim 1.2 Community Wellbeing  Forward: Strategic Aim 1.3 Empowered Citizens  Forward: Strategic Aim 2.1 People Centred Design  Falkirk Plan: Poverty	Medium term: 2023-2025
1.5 Investigate the feasibility of a co-working or hot-desking space to support start-ups and new ways of working.	Support for changing business environment and new ways of working.  Income generation potential.  Libraries promoted as suitable workspaces.  Refreshed vibrant community space in libraries with appropriate technology.  Partnerships identified with appropriate supporting organisations e.g. Business Gateway, Falkirk College,	Improved sustainability.  Economic recovery.  Improved confidence and skills in business management.  Thriving community.	Pilot implemented.  Number of hot-desk rentals.  Number of customers.  Customer feedback	Forward: Strategic Aim 1.3 Empowered Citizens  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 2.5 Economic Growth  Forward: Strategic Aim 3.1 New Partnerships  Falkirk Plan: Economic Recovery	Long term: 2024 - 2027

Falkirk Council Education	
and Training Unit	

## Strategic Priority 2. Equity, Inclusion and Economic Growth

Core service					
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
2.1 Free access to books, audio books, wide range of information, maps and local history material, e-books and e-audio books, e-services, newspapers and magazines online, pcs, internet, and WiFi.	Diverse physical and digital collections of books in a range of formats and genres.  Promotion of reading for pleasure. E-resources subscriptions maintained.  Public access computers with internet access in all libraries.  Public Wi-Fi in all libraries.  Support for digitally excluded individuals.  Reduced financial barriers to accessing information and support.	Sustainable use of resources through physical or virtual borrowing.  Increased level of enquiries. Increased social inclusion.  Reduced digital exclusion.  Raised attainment.  Improved health and wellbeing outcomes.	Number of library issues.  Number of active borrowers.  Number of library registrations.  Number of pc sessions.  Number of unique pc users.  Number of Wi-Fi sessions.  Number of PressReader visits and downloads.	Forward: Strategic Aim 1.3 Empowered Citizens  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Poverty  Falkirk Plan: Mental Health and Wellbeing  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	Immediate
2.2 No financial penalties for borrowing items.	Libraries promote no fines for overdue loans or renewals.  Increased issues.	Improved inclusion. Improved health and wellbeing outcomes.	Number of physical issues.  Number of library registrations.	Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion Falkirk Plan: Poverty	Immediate

	Increased library registration.  Reduction in administration.			Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	
2.3 Library staff are all digital champions	All staff completed Learn My Way Digital Champion training by December 2023.  Library staff are confident and comfortable supporting individuals with basic digital skills.  Practical exercises and promotional outreach activity planned for digital champions.  Frontline support available in all libraries for individuals struggling with digitals skills or confidence.	Library staff feel supported to manage changing workload and enquiries.  Libraries are better able to support partner services when digital support is required.  Increased uptake of benefits and support accessed online.  Improved health and wellbeing outcomes.	Number of library staff achieving digital champion status.  Staff feedback at 1-2-1 conversations.  Number of promotional outreach sessions.  Feedback and evaluation following outreach sessions.	Forward: Strategic Aim 1.4 Staff Culture and Leadership Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion Falkirk Plan: Working in Partnership with Communities Falkirk Plan: Poverty	Short Term: 2023-24
Strategic Plan 2023-27: aims					
Aim	Output	Outcome	Measure	Strategic Indicators	
2.4 Implement Graduate Trainee Digital Librarian post	Graduate Trainee Digital Librarian added to senior staff structure.  Person specification, job and role description developed for temporary two-year post.  Support for library staff and customers in digital exclusion work.	Increased communication and understanding of the priorities of partner services.  Improved inclusion and wellbeing outcomes for staff and communities.	Graduate trainee recruited.  Digital inclusion and support project plan.  Partnership work examples and feedback.  Number of individuals supported.	Forward: Strategic Aim 1.4 Staff Culture and Leadership  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Working in Partnership with Communities  Falkirk Plan: Poverty	Short term: 2023-24

	Development of digital inclusion projects and partnerships.				
2.5 Review and publish Libraries stock policy.	Commitment to including accessible formats and diverse genres in library collections.  Commitment to including stock that reflects local community and heritage.  Clear guidelines on collection development, stock display and promotion.  Consistent and up to date guidance for library staff on stock purchasing and management.  Clarity on censorship, offensive material and unsuitable (for public libraries) publications.	Individuals and communities feel represented in collections.  Transparency of service development.  Consistency of approach when addressing complaints or questions about material.	Stock collection policy reviewed and published.  Stock management policy reviewed and published.	Forward: Strategic Aim 1.2 Community Wellbeing  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities  Falkirk Plan: Mental Health and Wellbeing	Short term: 2023-24
2.6 Investigate expansion of Home Library Service	Increased provision of Home Library Service to customers meeting additional criteria i.e. inability to travel to library due to financial barriers.  Increased use of volunteers to enable expansion of service.	Reduced isolation.  Reduced barriers to resources due to poverty.  Improved digital inclusion.  Improved health and wellbeing outcomes.	Number of Home Library Service borrowers  Number of Home Library Service issues  Number of Home Library Service volunteers  Feedback from service users.	Forward: Strategic Aim 1.2 Community Wellbeing  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Mental Health and Wellbeing	Medium term: 2023 - 25

	Potential revised volunteer delivery model. Increased Home Library Service issues. Increased Home Library				
0.71	Service borrowers.		A. 1 6 1: 1: 1 1:11	- 10	
2.7 Increase digital skills	Digital skills drop-in	Increased digital inclusion.	Number of digital skills	Forward: Strategic Aim 1.1	Medium term: 2023-25
support available from	surgeries delivered by	In an an and a second to semile	sessions delivered.	Literacy and learning	
libraries.	library staff.	Increased access to services.	Evaluation of sessions.	Forward: Strategic Aim 1.2	
	Digital skills adult learning	Increase uptake of benefits	Evaluation of sessions.	Community wellbeing	
	classes delivered by library	accessed online.	Number of attendees.	Community wendering	
	staff.	accessed offilite.	Number of attendees.	Forward: Strategic Aim 1.5	
	stan.	Improved health and	Number of partner sessions	Equality, Diversity &	
	Partner-delivered digital	wellbeing outcomes.	held in libraries.	Inclusion	
	skills classes and/or support.	Weinseling Successions	Tield III III III III III III III III III I	molasion	
		Reduced poverty impact.	Number of new	Falkirk Plan: Poverty	
	Library staff deliver	, , ,	partnerships.	,	
	outreach sessions to	Increased opportunities for	i i	Falkirk Plan: Working in	
	promote e-services available	lifelong learning and new	Number of pc sessions in	Partnership with	
	from libraries.	skills.	libraries.	Communities	
	Refresh guidance to support	Increased confidence and	Number of unique pc users.	Falkirk Council Plan:	
	customer access to library e-	social inclusion.		Promoting opportunities and	
	books, e-newspapers, e-		Number of WiFi sessions.	educational attainment and	
	magazines, and e-services.			reducing inequalities	

## Strategic Priority 3. Community Wellbeing

Core service					
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
3.1 Libraries are warm, welcoming, safe community spaces with trained staff and resources.	Libraries have accessible community buildings in a good state of repair with comfortable seating.  Communities have a hub to provide support for local activity and projects.  Individuals have a local safe space which offers respite from chaotic lives.  Libraries budget supports an adequate level of staffing and resources.  Local support for lifelong learning and access to information.	Increased health and wellbeing outcomes.  Increased social inclusion.  Increased opportunities for attainment and health selfmanagement.	Number of libraries  Annual asset works programme	Forward: Strategic Aim 1.2 Community Wellbeing  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Poverty  Falkirk Plan: Working in partnership with communities  Falkirk Plan: Mental Health and Wellbeing	Immediate
3.2 Libraries for Wellbeing ethos is embedded in Falkirk Libraries.	Words for Wellbeing sessions run in Libraries  Library staff are trained in mental health awareness, mental health first aid and bibliotherapy.  Soft seating areas to encourage conversation and befriending opportunities.  Provision of traditional board games, jigsaws etc to enhance the community living room feel of the project.	Increased health and wellbeing outcomes.  Increased social inclusion.  Increased opportunities for signposting and health selfmanagement.  Increased confidence	Number of Words for Wellbeing sessions  Number of attendees  Number of referrals from NHS and partners  Evaluation of Words for Wellbeing sessions.	Forward: Strategic Aim 1.2 Community Wellbeing  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Poverty  Falkirk Plan: Working in partnership with communities  Falkirk Plan: Mental Health and Wellbeing	Immediate

3.3 Libraries support community groups and	Community groups and organisations use library	Increased social inclusion	Number of community group activities	Forward: Strategic Aim 1.2 Community Wellbeing	Immediate
partner organisations with	spaces and book community	Improved health and	activities	Community wellbeing	
space, resources, and	rooms in libraries.	wellbeing outcomes	Number of community room	Forward: Strategic Aim 1.5	
signposting.	Tooms in libraries.	wellbellig outcomes	bookings	Equality, Diversity &	
signiposting.	Libraries distribute and	Income generation potential	DOOKIIIg3	Inclusion	
	display wellbeing	meome generation potential	Feedback from community	meiasion	
	information to communities	Strong communities	groups	Falkirk Plan: Working in	
	for partner agencies.	Strong communices	groups	partnership with	
	Tor partiter agencies.			communities	
	Staff signpost individuals to			Communicies	
	relevant community			Falkirk Plan: Mental Health	
	organisations and/or partner			and Wellbeing	
	agencies.				
	<b>3</b> · · · · · ·			Falkirk Council Plan:	
				Supporting stronger and	
				healthier communities	
Strategic Plan 2023-27: aims	5				
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
3.4 Implement private and	Private space installed in	Reduction in GP waiting	Number of appointments	Forward: Strategic Aim 1.2	Short term: 2023-24
remote interview space in	Bo'ness Library with digital	times for appointments.		Community wellbeing	
Bo'ness Library with Near	technology and video-		Number of unique users		
Me and other	conferencing software to	Reduction in face to face		Forward: Strategic Aim 2.3	
videoconferencing software.	enable confidential, remote	Living Well social work	Range of partners and	Blended services	
	appointments with e.g. GPs,	appointments.	agencies promoting and		
	health practitioners, social		using the service.	Forward: Strategic Aim 3.1	
	work, housing needs, job	Reduction in financial and		New Partnerships	
	interviews etc.	travel barriers to attending	Feedback from users.		
	interviews etc.				
		appointments and		Falkirk Plan: Mental Health	
	Promotion of pilot remote		Number of partners.	Falkirk Plan: Mental Health and Wellbeing	
	Promotion of pilot remote private appointment space	appointments and interviews.	·	and Wellbeing	
	Promotion of pilot remote private appointment space with range of	appointments and	Number of partners.  Feedback from partners.	and Wellbeing  Falkirk Plan: Economic	
	Promotion of pilot remote private appointment space	appointments and interviews.  Improved inclusion.	·	and Wellbeing	
	Promotion of pilot remote private appointment space with range of videoconferencing tools.	appointments and interviews.  Improved inclusion.  Improved health and	·	and Wellbeing  Falkirk Plan: Economic  Development	
	Promotion of pilot remote private appointment space with range of videoconferencing tools.  Link with local GP surgeries	appointments and interviews.  Improved inclusion.	·	and Wellbeing  Falkirk Plan: Economic	
	Promotion of pilot remote private appointment space with range of videoconferencing tools.  Link with local GP surgeries to maximise use of NHS Near	appointments and interviews.  Improved inclusion.  Improved health and	·	and Wellbeing  Falkirk Plan: Economic  Development  Falkirk Plan: Poverty	
	Promotion of pilot remote private appointment space with range of videoconferencing tools.  Link with local GP surgeries to maximise use of NHS Near Me remote appointment	appointments and interviews.  Improved inclusion.  Improved health and	·	and Wellbeing  Falkirk Plan: Economic Development  Falkirk Plan: Poverty  Falkirk Council Plan:	
	Promotion of pilot remote private appointment space with range of videoconferencing tools.  Link with local GP surgeries to maximise use of NHS Near	appointments and interviews.  Improved inclusion.  Improved health and	·	and Wellbeing  Falkirk Plan: Economic  Development  Falkirk Plan: Poverty	

healthier communities

	Development of partnerships likely to want to use remote interviews and videoconferencing in libraries.  Digital skills support and guidance in using technology and videoconferencing software.				
3.5 Investigate the feasibility of implementing a café space in one or more libraries.	People-centred design in response to libraries community engagement exercise.  Transparent and collaborative service development.  Suitable location chosen.  Consultation with community and potential partners.  Feasibility study carried out.	Increased trust in community engagement process.  Informed decision-making process.	Site chosen  Consultation results  Feasibility study results	Forward: Strategic Aim 1.2 Community Wellbeing  Forward: Strategic Aim 3.1 New Partnerships  Falkirk Plan: Mental Health and Wellbeing  Falkirk Plan: Economic Development  Falkirk Council Plan: Supporting stronger and healthier communities	Medium term: 2023-25
3.6 Deliver staff training addressing anti-social behaviour	Provide staff training on working positively with antisocial behaviour.  Increased staff skills in negotiation, de-escalation and working with young people.  Develop revised guidelines for acceptable use policy.	Libraries are safe, welcoming spaces for everyone. Improved social inclusion. Increased staff confidence. Increased staff awareness	Number of staff attending training sessions.  Feedback from staff.  Revised risk assessments.  Revised Acceptable Use Policy.  Library Charter.	Forward: Strategic Aim 1.4 Staff Culture & Leadership  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 2.1 People-Centred Design	Short term: 2023-24

	Develop a Library Charter with input from young people.  Define expectations of behaviour from staff and patrons.  Review library risk assessments.			Falkirk Plan: Working in partnership with communities  Falkirk Council Plan: Supporting stronger and healthier communities	
3.7 Expand use of community spaces in libraries by community groups and partner organisations.	Promotion of libraries as community spaces.  Promotion of hire of library community rooms.	Increased social inclusion Improved health and wellbeing outcomes Income generation potential	Number of community group activities  Number of community room bookings  Feedback from community	Forward: Strategic Aim 1.2 Community Wellbeing Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion	Medium term 2023-25
	Promotion of hire of libraries as venues when closed.	Strong communities Economic regeneration.	groups  Number of events	Forward: Strategic Aim 3.1 New Partnerships	
	Development of less traditional library activities in libraries as income generation potential.	Building new community partnerships.  Engaging new and diverse audiences	Number of attendees  Hire of libraries as venues	Falkirk Plan: Working in partnership with communities  Falkirk Plan: Mental Health	
	Input from Activities Programming Group  Co-delivery with local artists and performers and community groups.		Income generated	and Wellbeing  Falkirk Council Plan: Supporting stronger and healthier communities	

## Strategic Priority 4. Reading and Learning

Core service	Ta		1		·
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
4.1 Continued promotion of	Weekly Bookbug sessions in	Increased bonding and play	Number of Bookbug	Forward: Strategic Aim 1.1	Immediate
and commitment to national	Libraries	development.	sessions.	Literacy & Learning	
Bookbug programme.					
	Promotion of Bookbug	Improved phonics and	Number of Bookbug	Forward: Strategic Aim 1.5	
	Collector scheme	speech development.	attendees.	Equality, Diversity &	
				Inclusion	
	Support for Bookbug gifting	Improved reading, literacy,	Number of Bookbug dolls		
	programme	and numeracy development.	issued.	Falkirk Plan: Working in	
				partnership with	
	Partnership work with Health	Improved attainment.	Number of Bookbug bags	communities	
	visitors and Early		gifted at each key stage.		
	Years/Education staff.	Increased confidence and	, ,	Falkirk Plan: Mental Health	
		social inclusion for new		and Wellbeing	
	Promotion of reading for	parents and guardians.			
	pleasure leads to reading as a			Falkirk Plan: Poverty	
	lifelong habit.	Improved health and		,	
		wellbeing outcomes.		Falkirk Council Plan:	
	Books and resources gifted to	8		Promoting opportunities	
	every child at key stages from	Access to books and		and educational attainment	
	birth to 5 years.	information with no		and reducing inequalities	
		financial barrier.		and reducing inequalities	
		manda sarrier		Falkirk Council Plan:	
				Supporting stronger and	
				healthier communities	
4.2 Promotion and delivery	Programme of activities in	Improved attainment	Number of children	Forward: Strategic Aim 1.1	Immediate
of annual Summer Reading	libraries to support Summer	p. o cos accomment	registering for Challenge	Literacy & Learning	
Challenge	Reading Challenge.	Increased social inclusion	- Court of Chancing		
BC			Number of children	Forward: Strategic Aim 1.5	
	Library staff liaise with	Access to activities and	completing Challenge	Equality, Diversity &	
	community primary schools	events with no financial	completing chancinge	Inclusion	
	and Falkirk Council Learning	barrier.	Number of activities	inclusion	
	Resource Service to promote	burner.	Namber of activities	Falkirk Plan: Working in	
	engagement.		Number of large-scale	partnership with	
	ciigageiiieiit.		events	communities	
	New stock bought and		Cvents	Communices	
	promoted to support		Funding received	Falkirk Plan: Mental Health	
	promoted to support		i unung received	and Wellbeing	

4.3 Promote libraries as	Review online learning offer	Increased attainment	Number of online learners	Forward: Strategic Aim 1.1	Medium term: 2023-25
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
Strategic Plan 2023-27: ain	ns				
	- completing.				
	ceremonies for children completing.				
	Medal and certificate				
	Completion of monitoring to track individuals' progress.				
	supporting materials.				
	publicity materials, certificates, medals and				
	Purchase of branded				
	enrolment and completion.				
	Reading Challenge funding to host events supporting			healthier communities	
	agencies offering Summer		schools and partners	Supporting stronger and	
	Application to partner		Feedback received from	Falkirk Council Plan:	
	increased demand.		participants	Falkirk Plan: Poverty	
	relevant theme and		Feedback received from		

Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
4.3 Promote libraries as	Review online learning offer	Increased attainment	Number of online learners	Forward: Strategic Aim 1.1	Medium term: 2023-25
venues for lifelong learning	in libraries.			Literacy & Learning	
and investigate adult		Improved health and	Number of partner-		
education opportunities.	Review demand for informal	wellbeing outcomes.	delivered courses	Forward: Strategic Aim 1.5	
	education classes			Equality, Diversity &	
		Increased social inclusion	Number of adult learners	Inclusion	
	Review demand for formal	and confidence.			
	learning/training courses		Number of Ancestry	Falkirk Plan: Working in	
		Economic regeneration	sessions	partnership with	
	Consider partner/third			communities	
	sector/community group	New partnerships	Number of Theory Test Pro		
	delivery options.		sessions	Falkirk Plan: Mental Health	
		Strong, thriving		and Wellbeing	
		communities			
				Falkirk Plan: Poverty	

	Promote e-services, non-fiction, and reference resources  Promote links to National Library of Scotland, universities, colleges, Business Gateway etc.	Access to education and skills development with no financial barrier		Falkirk Council Plan: Supporting stronger and healthier communities  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	
4.4 Develop homework club and support for study programme in partnership with education.	Space and resources for children to support self-study and homework.  Trained staff to provide guidance with resources and support information literacy.  Liaison with Falkirk Council School Library Service and Education partners to support curriculum awareness.  Timetable/project updates from learning cluster to enable supporting resources and activities from libraries.  Promotion of school devices automatic log-in to Libraries Wifi	Increased attainment Improved health and wellbeing outcomes. Increased social inclusion and confidence. New partnerships Strong, thriving communities Access to education and skills development with no financial barrier	Number of homework clubs  Meetings with partners minutes  Feedback from library staff and partners  Feedback from young people	Forward: Strategic Aim 1.1 Literacy & Learning  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 3.1 New Partnerships  Falkirk Plan: Working in partnership with communities  Falkirk Plan: Mental Health and Wellbeing  Falkirk Plan: Poverty  Falkirk Council Plan: Supporting stronger and healthier communities  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	Medium term:2023-25

4.5 Investigate introducing Therapets supported reading sessions in libraries.	Develop session plan to support reading for pleasure.  Consider diverse audiences and potential intergenerational activity.  Co-delivery model with a range of potential community organisations.  Develop robust risk assessment.  Deliver story-time and reading sessions in libraries with therapy animals (Therapets)  Customer-led service development.	Improved health and wellbeing outcomes.  Improved literacy and attainment.  Forming reading for pleasure as a habit.  Improved social inclusion and confidence.  Increased trust in community engagement process.	Number of sessions held  Number of books issued per session  Feedback from attendees	Forward: Strategic Aim 1.1 Literacy & Learning  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 3.1 New Partnerships  Falkirk Plan: Working in partnership with communities  Falkirk Plan: Mental Health and Wellbeing  Falkirk Council Plan: Supporting stronger and healthier communities  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	Short term: 2023-24
4.6 Investigate implementing 4-4-2 Reading Challenge partnership with Scottish Professional Football League (SPFL)	Review 4-4-2 Reading Challenge as a non-seasonal complement to Summer Reading Challenge  Link with contacts at Scottish Professional Football League, Falkirk FC and Stenhousemuir FC  Potential support for/from new Football Memories Scotland group	New partnerships  Engaging new and diverse audiences  Intergenerational activity	Result of review  Potential implementation of 4-4-2 reading challenge  Number of registrations  Number of books read  Number of match tickets provided to Falkirk Libraries members	Forward: Strategic Aim 1.1 Literacy & Learning  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 3.1 New Partnerships  Falkirk Plan: Working in partnership with communities	Short term: 2023-24

	Falkirk Plan: Mental Health
	and Wellbeing
	Falkirk Council Plan:
	Supporting stronger and
	healthier communities
	Falkirk Council Plan:
	Promoting opportunities
	and educational attainment
	and reducing inequalities

## Strategic Priority 5. Culture and Heritage

Core service			1		l
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
5.1 Wide variety of stock	Diverse physical and digital	Sustainable use of resources	Number of issues	Forward: Strategic Aim 1.1	Immediate
including various genres and	collections of books in a	through physical or virtual		Literacy & Learning	
formats to support diverse	range of formats and	borrowing.	Number of requests		
community of readers.	genres.			Forward: Strategic Aim 1.5	
		Increased social inclusion.	Customer feedback	Equality, Diversity &	
	Promotion of reading for			Inclusion	
	pleasure.	Reduced digital exclusion.			
				Forward: Strategic Aim 2.4	
	E-resources subscriptions	Raised attainment.		Culture and Heritage	
	maintained.				
		Improved health and		Falkirk Plan: Mental Health	
	No fines for borrowed	wellbeing outcomes.		and Wellbeing	
	items.				
		Reduced barriers to		Falkirk Plan: Poverty	
	No subscription fees for e-	resources due to finance.			
	books, e-audiobooks, e-			Falkirk Council Plan:	
	newspapers, or e-			Promoting opportunities and	
	magazines.			educational attainment and	
				reducing inequalities	
5.2 Annual programme of	Wide of activities and	Increased social inclusion.	Number of events	Forward: Strategic Aim 1.2	Short term: 2023-24
free events and activities	events for all ages provided			Community wellbeing	
	throughout the year.	Reduced digital exclusion.	Number of attendees	, , , , , ,	
	and agree are years	The state of the s		Forward: Strategic Aim 1.5	
	Activity distributed around	Improved health and	Activities Programming	Equality, Diversity &	
	all libraries.	wellbeing outcomes.	Group meeting minutes	Inclusion	
	an novaries.	Weindering dutedinies.	Croup meeting minutes	merasion	
	Input from Activities	Reduced barriers to	Customer feedback	Forward: Strategic Aim 2.1	
	Programming Group	resources due to finance.	- Customer recuback	People-Centred Design	
		. SSS and SS and SS Interior.		. copie della ca pedigli	
	Promotion of libraries as	Strong communities.		Forward: Strategic Aim 2.4	
	community spaces.			Culture and Heritage	
	beaming spaces.	Economic regeneration.		cantaire and ricinage	
	Water, juice, and healthy	2001101111011CTCBCITCTGCTGT.		Forward: Strategic Aim 3.1	
	snacks provided to support	Building new community		New Partnerships	
	school holiday events.	partnerships.		itew i didiciships	
	scribbi fibilitay everits.	partifersilips.			

	Free hot drinks at adult and family events.  Co-delivery with local artists and performers and community groups.			Falkirk Plan: Mental Health and Wellbeing  Falkirk Plan: Poverty  Falkirk Plan: Working in partnership with communities	
Strategic Plan 2023-27: aims					
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
<ul> <li>5.3 Expand programme of activities and events:</li> <li>to generate income.</li> <li>to support local artists and include community events.</li> </ul>	Wide range of activities and events for all ages provided throughout the year.  Activity distributed around all libraries.  Promotion of hire of library spaces.  Development of less traditional library activities in libraries as income generation potential.  Input from Activities Programming Group  Promotion of libraries as community spaces.  Co-delivery with local artists and performers and community groups.	Increased social inclusion.  Reduced digital exclusion.  Improved health and wellbeing outcomes.  Reduced barriers to resources due to finance.  Strong communities.  Economic regeneration.  Building new community partnerships.  Potential income generation.  Engaging new and diverse audiences	Number of events  Number of attendees  Library room bookings  Hire of libraries as venues  Income generated  Customer feedback	Forward: Strategic Aim 1.2 Community wellbeing  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 2.1 People-Centred Design  Forward: Strategic Aim 2.4 Culture and Heritage  Forward: Strategic Aim 3.1 New Partnerships  Falkirk Plan: Mental Health and Wellbeing  Falkirk Plan: Poverty  Falkirk Plan: Economic Recovery	Short term: 2023-24
5.4 Expand programme of Science, Technology, Engineering, Art and Maths	Increase existing STEAM activities in libraries.	Increased social inclusion.  Reduced digital exclusion.	Number of events  Number of attendees	Forward: Strategic Aim 1.1 Literacy & Learning	Short term: 2023-24

(STEAM) activities and events.	Develop new digital and STEAM activity for libraries.  Seek funding from Digital Xtra fund for expanded Coding activity  Replace outdated technology  Purchase new devices and technology to support expanded provision.  Access to digital technology and support for free.  Input from Activities Programming Group	Improved health and wellbeing outcomes.  Reduced barriers to resources due to finance.  Strong communities.  Raised attainment.	Activities Programming Group meeting minutes Customer feedback	Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 2.1 People-Centred Design  Falkirk Plan: Poverty  Falkirk Plan: Working in partnership with communities  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	
5.5 Develop a programme of exhibitions and displays to support national promotions, local heritage, cultural diversity etc.	Regular displays and exhibitions in libraries  Commitment to celebrate local history and heritage, and local artists.  Support for national and local promotions.  Investigate potential for local artists to exhibit and sell work in libraries.	Strong communities.  Raised attainment.  Improved health and wellbeing outcomes.  Reduced barriers to culture and creativity due to finance.  Potential income generation.  Economic regeneration.	Number of exhibitions  Number of sales  Income generation  Customer feedback	Forward: Strategic Aim 1.1 Literacy & Learning  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Forward: Strategic Aim 2.4 Culture and Heritage  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities  Falkirk Plan: Working in partnership with communities	Medium term: 2023-25

5.6 Expand Memories	Football Memories Scotland	Increased social inclusion.	Number of Football	Forward: Strategic Aim 1.5	Medium term: 2023-25
Scotland sessions to include	sessions added to		Memories sessions	Equality, Diversity &	
Football Memories Scotland	programme.	Improved health and		Inclusion	
sessions.		wellbeing outcomes.	Number of attendees		
	Additional male session			Forward: Strategic Aim 2.4	
	leaders identified to support	Reduced barriers to	Feedback from group	Culture and Heritage	
	football theme and	resources due to finance.	members		
	encourage men to attend.			Falkirk Plan: Mental health	
		Strong communities.		and wellbeing	
	Promotion of new football-				
	based reminiscence group.	Building new community		Falkirk Council Plan:	
		partnerships.		Supporting stronger and	
				healthier communities	

## **Strategic Priority 6. Sustainable Development and Future Investment**

Core service	Output	Outcome	D.A. o. o. u.v.o.	Ctuatagia Indiantaus	Timeseels
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
6.1 Free access to books, e-	Diverse digital collections of	Sustainable use of resources	Number of digital issues	Forward: Strategic Aim 1.3	Immediate
books, e-audio books, e-	e-material in a range of	through virtual borrowing.		Empowered Citizens	
newspapers, and e-	formats and genres.		Number of virtual visits to		
magazines.		Increased social inclusion.	Libby and PressReader sites	Forward: Strategic Aim 1.5	
	Promotion of reading for			Equality, Diversity &	
	pleasure.	Reduced digital exclusion.	Number of active borrowers	Inclusion	
	Promotion of accessibility	Raised attainment.		Falkirk Plan: Poverty	
	features and lack of				
	subscription fees.	Improved health and		Falkirk Plan: Mental Health	
		wellbeing outcomes.		and Wellbeing	
	Review and promotion of				
	guidance and instructions			Falkirk Council Plan:	
	on accessing library e-			Promoting opportunities and	
	materials.			educational attainment and	
				reducing inequalities	
	E-resources subscriptions			0 14	
	maintained.				
6.2 Free period products	Co-ordination and ordering	Improved health and	Number of period products	Forward: Strategic Aim 1.5	Immediate
available in all libraries.	of period products from	wellbeing outcomes.	distributed through libraries.	Equality, Diversity &	
	Fairer Falkirk.			Inclusion	
		Increased social inclusion.			
	Distribution of products to			Forward: Strategic Aim 2.2	
	all libraries from central	Reduced barriers to		Community Delivery	
	point (Falkirk Library).	healthcare due to finance.			
				Falkirk Plan: Poverty	
	Free period products				
	available in all libraries.				
6.3 Hearing aid battery	Co-ordination and ordering	Improved health and	Number of replacement	Forward: Strategic Aim 1.5	Immediate
replacement programme in	of hearing aid batteries from	wellbeing outcomes.	hearing aid batteries	Equality, Diversity &	
all libraries.	NHS Forth Valley.		distributed through libraries.	Inclusion	
		Increased social inclusion.			
	Distribution of batteries to			Forward: Strategic Aim 2.2	
	all libraries from central	Reduced barriers to		Community Delivery	
	point (Falkirk Library).	healthcare due to finance.			

6.4 Access to free e-services in Libraries e.g. Ancestry Online, Access to Research etc.  Strategic Plan 2023-27: aims	Free replacement hearing aid batteries available in all libraries.  Review e-services offer in libraries.  Review demand for e-services  Promote e-services available and review access guidance.  Promote links to National Library of Scotland e-services available free via Falkirk Libraries.  Library staff support digital skills and confidence.  Library staff offer guidance and signposting where appropriate.	Increased attainment Improved health and wellbeing outcomes. Increased social inclusion and confidence. Reduced digital exclusion. Access to education and skills development with no financial barrier	Number of pc sessions  Number of e-service log-ons  Number of unique users  Customer feedback	Falkirk Plan: Poverty  Falkirk Council Plan: Supporting stronger and healthier communities  Forward: Strategic Aim 1.1 Literacy & Learning  Forward: Strategic Aim 1.5 Equality, Diversity & Inclusion  Falkirk Plan: Working in partnership with communities  Falkirk Plan: Mental Health and Wellbeing  Falkirk Plan: Poverty  Falkirk Council Plan: Supporting stronger and healthier communities  Falkirk Council Plan: Promoting opportunities and educational attainment and reducing inequalities	Immediate
Aim	Output	Outcome	Measure	Strategic Indicators	Timescale
6.5 Expand food bank	Increase foodbank donation	Communities empowered to	Number of foodbanks in	Forward: Strategic Aim 1.5	Short term: 2023-24
donation provision in libraries.	stations in libraries according to community demand.	support vulnerable members.	libraries.  Number of collections.	Equality, Diversity & Inclusion	
	Work in partnership with foodbanks in each local area.	Reduce social isolation Improved health and wellbeing outcomes.		Forward: Strategic Aim 2.2 Community Delivery Falkirk Plan: Poverty	

	Monitor donation station for damaged/spoiled items.  Arrange collection of items when donation station is full.  Promote libraries as a support service.	Strong communities  New partnerships.  Increased signposting opportunities.		Falkirk Plan: Working with communities  Falkirk Council Plan: Supporting stronger and healthier communities	
6.6 Introduce sustainable swap programmes in libraries.	Develop a programme of sustainable swap events for libraries.  Tailor events to target specific priority groups e.g. baby clothes; school uniforms; Halloween costumes etc.  Investigate co-delivery options to manage the storage of items etc.  Activity distributed around all libraries.  Input from Activities Programming Group  Promotion of libraries as community spaces.	Promoting sustainable use of resources.  Reduce social isolation  Improved health and wellbeing outcomes.  Strong communities  New partnerships.  Increased signposting opportunities.  Reducing stigma of secondhand.  Reduce effects of poverty.	Number of events  Number of attendees  Feedback from participants  Feedback from partners	Forward: Strategic Aim 2.2 Community Delivery  Forward: Strategic Aim 3.1 New Partners  Forward: Strategic Aim 3.3 Sustainable Development  Falkirk Plan: Poverty  Falkirk Council Plan: Supporting a thriving economy and green transition	Medium term: 2023-25
6.7 Develop a Library of Things lending scheme.	Invest in a collection of resources to lend - other than books.	Promoting sustainable use of resources.  Reduce social isolation	Number of issues  Customer feedback  Partner feedback	Forward: Strategic Aim 2.2 Community Delivery  Forward: Strategic Aim 3.1 New Partners	Long term: 2024-27

	Use community engagement results to inform selection.  Seek community partners for co-delivery to support storage and maintenance issues.  Investigate cataloguing configuration to add artefacts to Civica Spydus catalogue.  Develop impact and risk assessments as appropriate.	Improved health and wellbeing outcomes.  Strong communities  New partnerships.  Increased signposting opportunities.  Reduce effects of poverty.		Forward: Strategic Aim 3.3 Sustainable Development Falkirk Plan: Poverty Falkirk Council Plan: Supporting a thriving economy and green transition	
6.8 Exploit use of green spaces/work with plants, seeds	Develop partnership with community groups and colleagues in Estates Management.  Support gardeners and community growing with seed banks in libraries.  Increase outdoor activities and events where appropriate e.g. Bookbug Buggy walks  Investigate potential for community green/growing space in or around libraries	Increased social inclusion Improved health and wellbeing outcomes Strong communities New partnerships. Increased signposting opportunities. Promoting sustainable use of resources.	Number of green projects  Feedback from communities	Forward: Strategic Aim 2.2 Community Delivery  Forward: Strategic Aim 3.1 New Partners  Forward: Strategic Aim 3.3 Sustainable Development  Falkirk Plan: Poverty  Falkirk Council Plan: Supporting a thriving economy and green transition	Medium term: 2023 - 25
6.9 Investigate the feasibility of a Make and Mend space	People-centred design in response to libraries	Increased trust in community engagement process.	Site chosen  Consultation results	Forward: Strategic Aim 1.2 Community Wellbeing	Long term: 2024-27

community engagement			Forward: Strategic Aim 2.2	
exercise.	Informed decision-making	Feasibility study results	Community Delivery	
	process.			
Transparent and			Forward: Strategic Aim 3.1	
collaborative service			New Partnerships	
development.				
			Forward: Strategic Aim 3.3	
Suitable location chosen.			Sustainable Development	
Consultation			Fallicula Diama Davisuta	
Consultation with			Falkirk Plan: Poverty	
community and potential				
partners.			Falkirk Plan: Economic	
Feasibility study carried out.			Recovery	
reasibility study carried out.			Recovery	
			Falkirk Council Plan:	
			Supporting stronger and	
			healthier communities	
			Falkirk Council Plan:	
			Supporting a thriving	
			economy and green	
			transition	